



AUTOGRAPH COLLECTION®
HOTELS

Privacy Policy

This privacy notice describes how Irene Country Lodge, Autograph Collection® handles personal information collected and controlled by Irene Country Lodge, Autograph Collection®. This privacy notice may be updated periodically to reflect changes in law or business operations. The latest update was on 12 February 2025.

1. SCOPE OF THIS PRIVACY NOTICE

This privacy notice applies to Irene Country Lodge, Autograph Collection® and any website operated by Irene Country Lodge, Autograph Collection® where a link to this privacy notice is provided. This website is controlled by Irene Country Lodge, Autograph Collection® a company incorporated in the Republic of South Africa.

Websites linked from Irene Country Lodge, Autograph Collection® may have separate terms of use and privacy policies. If you do not accept such terms, please refrain from providing personal information. Irene Country Lodge, Autograph Collection® is not responsible for third-party websites and their privacy practices.

2. IRENE COUNTRY LODGE, AUTOGRAPH COLLECTION® WEBSITE

Our website may collect and store personal information. If you are accessing our website from outside South Africa, your information may be transmitted to and stored in South Africa, where data protection laws may differ from your own country's regulations.

Irene Country Lodge, Autograph Collection® implements appropriate security measures to protect personal information. However, data transmission over the Internet is never completely secure, and you acknowledge this risk when using our website.

3. INFORMATION WE MAY COLLECT

We may collect the following information from you:

- Name, contact details, and address
- Information regarding your interactions with us
- Interests in our services
- Information voluntarily submitted via forms on our website
- Website usage details, such as visit times, IP addresses, and pages viewed

We collect this information through:

- Contact forms and surveys
- Cookies and analytics tools
- Job applications submitted online

4. USE OF PERSONAL INFORMATION

Your information may be used for the following purposes:

- To facilitate your interaction with our website
- To communicate with you regarding services, events, or inquiries
- To provide professional services where applicable

5. DISCLOSURE OF INFORMATION

We may disclose personal information to affiliated entities and third parties:

- When required by law or regulatory authorities
- To enforce our website terms of use
- To service providers assisting in website operations

6. COOKIES AND TRACKING TECHNOLOGIES

Our website may use cookies to enhance user experience. Cookies are small text files stored on your device that help us analyse website traffic and user behaviour. You can manage cookie settings via your browser.

We may use:

- **Session Cookies:** Essential for website functionality and user authentication
- **Google Analytics:** Tracks website usage in an anonymized format

You may disable cookies in your browser settings, but this may impact website functionality. Our website does not respond to 'Do Not Track' signals from web browsers.

7. SECURITY MEASURES

We employ industry-standard security measures to protect your data. However, absolute security cannot be guaranteed when transmitting data online.

8. CHANGES TO THIS PRIVACY POLICY

We may update this policy periodically. The latest version will be available on our website. Checking the effective date allows you to determine whether updates have been made since your last review.